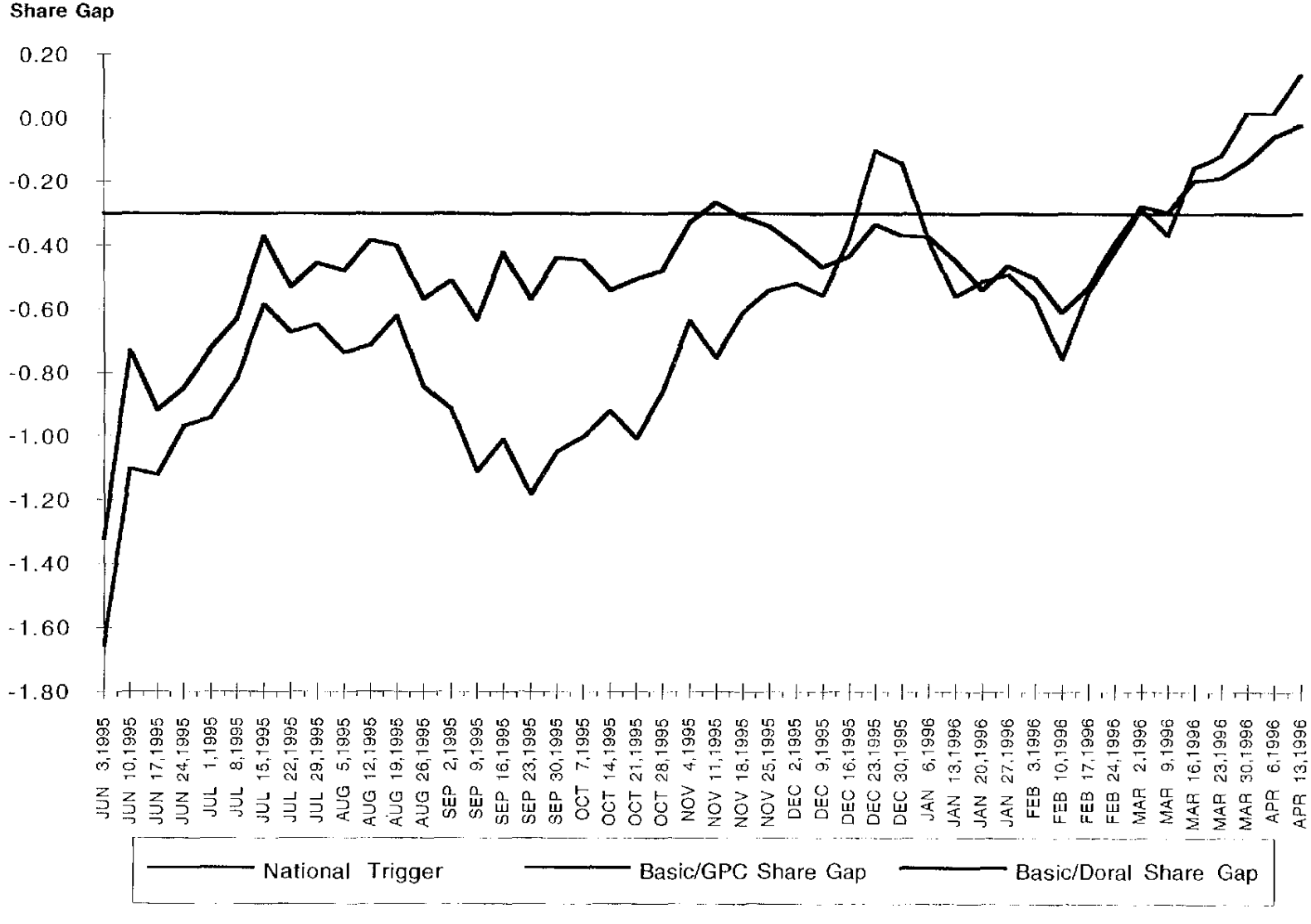
DISCOUNT CATEGORY CONSOLIDATION

Source: Nielsen Integrated Weekly

2060168818

Source: https://www.industrydocuments.ucsf.edu/docs/xjby0004

BASIC COMPETITIVE SHARE GAP VS NATIONAL TRIGGER

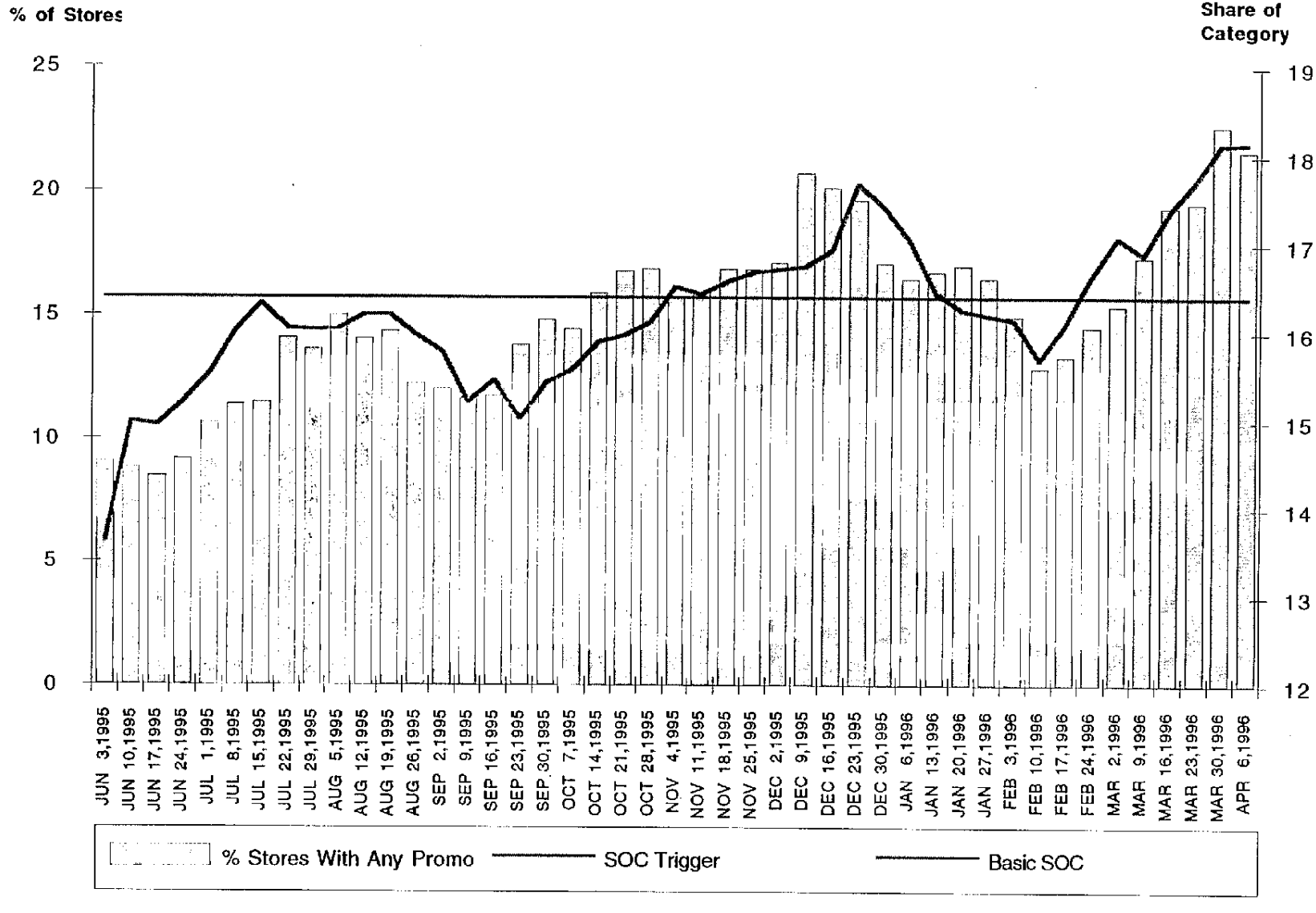


Source: Nielsen Integrated Weekly

2060168819

Source: https://www.industrydocuments.ucsf.edu/docs/xjby0004

BASIC SOC VS CATEGORY TRIGGER



Source: Nielsen Integrated Weekly

20601688820

Source: https://www.industrydocuments.ucsf.edu/docs/xjby0004